

LISA CRON
design

PACKAGES & PRICING



WELCOME!

I find beauty in simplicity and strive to create thoughtful, refined designs. I truly value every project and always create with the client in mind. You are my priority! Through planning and collaborative development, I hope to make your ideas come to life with a final product that reflects your style and needs. This media kit will inform you about my service offerings, process and pricing, as well as FAQs and past client testimonials.

Take a look around!

If you like what you see, please email me at hello@lisacron.design

DESIGN SERVICES

Logo Creation & Brand Development

Squarespace Website Design

Brand Collateral

Editorial Design & Layout

Social Media

Custom Wedding Invitations

Stationery

Day-Of Wedding Items

Calligraphy & Hand Lettering

This is a list of general offerings.

If you don't see what you're looking for, let's chat!

I do take on other projects occasionally.



BRANDING PACKAGES

Pricing for a basic logo design begins at **\$500** and includes a Questionnaire, Pinterest Collaboration, Logo Variations & Final Files.

LOGO + BASIC BRANDING

\$800

Branding Questionnaire
Pinterest Board Collaboration
Brand Strategy
Color Palette + Mood Board
Logo Variations
Style Guide
Final Files
Color Codes & Font Names

BRAND DEVELOPMENT

\$1300

Logo + Basic Branding Package
+
2 Patterns
Custom Stamp or Embosser
Business Card Design
Letterhead Design
Notecard Design
3 Social Media Graphics

FULL BRAND SUITE

\$3800

Brand Development Package
+
Squarespace Website Design
Home Page
3-5 Interior Pages
Basic Blog
Favicon
3-5 Page Download or Guide

Printing costs are not included in pricing.

A non-refundable 50% deposit is due before the design phase begins. Remaining 50% is due at project completion.



WEDDING INVITATION PACKAGES

ESSENTIAL

\$700

1 5x7 Invite Card
+Envelope
1 RSVP Card
+Envelope

CLASSIC

\$1200

Essential Package
+
1 Details Card
2 Embellishments

LUXE

\$1800

Classic Package
+
1 Additional Insert Card
Up to 5 Embellishments

Embellishments can include but are not limited to envelope liners, belly bands, monograms, card backers, twine, etc.

*Pricing is based on 100 full color digitally printed invitations. Additional invitations are \$3.00 each for Essential, \$6.00 each for Classic and \$8.00 each for Luxe. Foil or Letterpress printing will increase this base price. For a completely custom invitation suite, please contact me for pricing. **À la carte options are also available.***

A non-refundable 50% deposit is due before the design phase begins. Remaining 50% is due at project completion.



DESIGN EXTRAS

Hand Lettering / Calligraphy

Pricing Guides / Media Kits / Downloads

Social Media Art

Return Address Stamps

Save The Dates

Invitation Assembly

Programs

Menus

Seating Boards

Place Cards

Table Numbers

Ceremony & Reception Signs

Favors

Hotel Bag Inserts

Envelope Addressing

Thank You Cards

Wedding Website

Additional Invitations for Bridal Showers,
Engagement Parties, Rehearsal Dinners and
Bachelorette Parties.

*If you're interested in any of the services above,
please contact me for pricing.*

FAQs

HOW LONG WILL IT TAKE FOR MY PROJECT TO COMPLETE?

In general, branding projects will take 2-12 weeks depending on the package. Wedding invitations typically take 1-3 weeks to complete the design and another 1-2 weeks for printing. Depending on your project, we can set a schedule at the beginning of our time together so that you always know what to expect. Do note: the timeline relies on client feedback. If there is a delay in response, your timeline will need to be adjusted too.

HOW FAR IN ADVANCE DO I NEED TO BOOK?

I work with clients as soon as there is a spot in the schedule. I take on a limited number of new clients per month to ensure that each project gets the attention it deserves, so the sooner you book, the better! To hold your spot, I require a 50% deposit.

I'M ON A TIGHT BUDGET. CAN YOU STILL HELP?

Rates have been carefully calculated based on experience, quality of work, and the time needed to complete certain projects. If it helps, I'm happy to discuss alternative payment options or split up packages to make the investment a little more tangible. Just let me know! For wedding invitations, I'm also happy to provide the digital files for you to print yourself. This will reduce your overall cost, but may also affect the quality of printing.

TESTIMONIALS

Thank you so very much for all the work you did for my business. Words can't describe how grateful I am for your kindness, patience and true talent.

Hannah Breidinger / Hearts & Color Co.

I can't thank you enough for our beautiful wedding invitations. They were absolutely perfect in every way! We received nothing but compliments on how put together & pretty they were.

Sarah Hoelker / Bride

Lisa completed hundreds of design projects for our company including logos, web graphics, infographics, websites, photoshoots and more. Lisa is well-versed in both print and online design and is exceptional at creating well-conceived design themes around loosely defined specifications. The quality of Lisa's work, organization and attention to detail are excellent.

Brooke Griffin / Entrepreneur, CEO, Author



thank you



If you would like to move forward or have any questions,
please email me at hello@lisacron.design.

